



ДЪРЖАВЕН ИЗПИТ ПО АНГЛИЙСКИ ЕЗИК

Специалност: АНГЛИЙСКА ФИЛОЛОГИЯ – ПРЕВОД И БИЗНЕС КОМУНИКАЦИЯ

ОКС „Магистър“ – редовно обучение

Държавният изпит представлява писмен изпит по английски език с продължителност 4 астрономични часа и се състои от две части:

А. Изпит по практически бизнес английски език.

Б. Английско-български и българско-английски превод на текстове от изучаваните специализирани модули. Дават се два текста с дължина 280–300 думи всеки. Разрешава се ползването на речници и други помощни средства (вкл. електронни, off-line). Всеки студент е длъжен сам да намери и донесе помощните средства, които би желал да използва по време на изпита.

Окончателната оценка е средноаритметична от всички компоненти.

Изпитът по практически БА (бизнес английски) се състои от писмен тест, целящ да провери покрития лексико-граматичен материал и усвоените умения за бизнес комуникация. Тестът включва лексика и граматика, четене с разбиране, както и писмено задание в областта на бизнес кореспонденцията в някой от изучаваните формати, като покрива следното тематично съдържание:

По учебна система *Intelligent Business* за семестриално завършили до 2016 година включително.

- 1. Partnerships – mergers, acquisitions**
Grammar – revision of tenses
Career skills – building relationships, basic correspondence formats, preparing a CV
- 2. Projects – planning and management**
Grammar – articles
Career skills – setting goals, business letters – types
- 3. Team work**
Grammar – modality
Career skills – team building
- 4. Information management**
Grammar – question forms
Career skills – questioning techniques, contracts
- 5. Technology**
Grammar – relative clauses
Career skills – briefing, writing a report
- 6. Advertising**
Grammar – gerunds and infinitives
Career skills – story telling, providing information, ad analysis



7. Law

Grammar – passive voice

Career skills – negotiations and contracts

8. Brands

Grammar – adjectives and adverbs

Career skills – building relationships at work

9. Investment

Grammar – focus and emphasis

Career skills – prioritising, emails

10. Energy and energy management

Grammar – conditional sentences

Career skills – problem solving, time management

11. Initial Public Offering

Grammar – futurity

Career skills – making a presentation, press release

12. Competition

Grammar – time clauses

Career skills – conflict management

13. Banking

Grammar – reference words

Career skills – argumentation and persuasion

14. Training and qualification

Grammar – structuring sentences

Career skills – motivation

15. Consultancy

Grammar – reported and indirect speech

Career skills – making a report

По учебна система *The Business* за семестриално завършили от 2017

година насам.

1. Personal Development – Developing Your Career

Grammar – Tense, Aspect, Voice

Vocabulary – Behavioural Competences and Setting Goals

Management Skills – Self-Awareness and Communication

Writing – Job Description

2. Corporate Image – Corporate Image, Culture, Brands

Grammar – The Future, Tentative and Speculative Language

Vocabulary – Corporate Social responsibility

Management Skills – Time Management

Writing – Press Release

3. Supply Chain – Outsourcing

Grammar – Noun Phrases

Vocabulary – Logistics

Management Skills – Managing Change

Writing – Corporate Guidelines



4. Managing Conflict – Management Style

Grammar – Conjunctions
Vocabulary – Managing Conflict
Management Skills – Assertiveness
Writing – Business Letters / Giving Bad News

5. Strategic Marketing – Strategic Branding and Partnering

Grammar – Prepositions
Vocabulary – Marketing
Management Skills – Active Listening
Writing – Advertising Copy

6. Risk Management – Crisis Management

Grammar – Perspective and Stance
Vocabulary – Risk Management and Digital Risk
Management Skills – Communicating in a Crisis
Writing – Pres Statements

7. Investment – Investing Responsibility

Grammar – Inversion and Emphasis
Vocabulary – Investment Choices
Management Skills – Decision Making
Writing – Financial Reporting

8. Free Trade – Free Trade and Multinationals

Grammar – Phrasal and Prepositional Verbs
Vocabulary – Forming New Words
Management Skills – Leading the Team
Writing – Formal Invitations

ОСНОВНА БИБЛИОГРАФИЯ:

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Дистанционен курс в Moodle платформата C.Students на ПУ „Паисий Хилендарски“:

<http://students.uni-plovdiv.net/course/view.php?id=210>